

Instructor's name	Prof. Domenico Leogrande
BA	- MARKETING & BUSINESS COMMUNICATION (Triennale MCA)
Academic year	2016-2017
Term	Second
Credits	10
Subject area	SECS-S/01

Course of **Statistics I (a.a.2016/2017)**

(Prof. **Leogrande Domenico)**

1 riga vuota

Università degli Studi di Bari Aldo Moro

Corso di Laurea in Economia Aziendale

1 riga vuota

Admission criteria

Basic Knowledge of Maths

1 riga vuota

Aims of the course

The teaching is designed to provide basic knowledge of statistics in order to analyse economic phenomena and business statistics.

1 riga vuota

Course outline

Introduction to Statistics

Detection and classification of data

Statistical tables

Graphic representations

Statistical reports

Synthetic measures of distribution of a character: measures of central tendency

Variability: measures of dispersion and inequality

Asymmetry, normal curve and disnormalità

Analytics representations of distributions

Divergence between two statistical variables

General concepts on the relations between the internal components of a statistical variable double

Analysis of the dependency between two characters

Analysis of the interdependency between two characters

Analysis of mutable statistics

1 riga vuota

Reading material

Textbook (libri di testo)

G. GIRONE. Statistica, Bari, CACUCCI EDITORE, 2009.

P. PERCHINUNNO, V.C. DENICOLO', Esercizi di statistica, CLEUP, Padova, 2010.

1 riga vuota

Assessment methods

- Esoneri: No
- Prova Scritta: Si
- Colloquio Orale: Si

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Tutorials

- Corso presente nella zona in e-learning del Sito Web di Facoltà: No

Teaching methods

- Cicli interni di lezione: Si
- Corsi integrativi: No
- Esercitazioni: Si
- Seminari: No
- Attività di laboratorio: No
- Project work: No
- Visite di studio: No